



Peterborough Youth Soccer Club

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Sponsorship Request for 2019

Dear Sponsor:

We thank those of you who supported the PETERBOROUGH YOUTH SOCCER CLUB for the 2018 season. That support keeps the cost for the kids at a reasonable level.

Again, for the 2019 season, the Club is seeking your help to reduce costs to register about 1300 boys and girls from 4 to 18 years of age.

We strongly feel that the opportunity for the children to participate in a sport is very important to helping them develop soccer, team, and life skills. Children who are involved in sports develop a level of self confidence that serves them well throughout their educational and working lives. We need you to help us support these young citizens.

Our sponsorship fee is \$350.00. This fee goes toward team operating expenses and purchase of team uniforms, with the Sponsor name appearing on the jerseys. We would like to know that you are willing to sponsor, and at the latest by April 8th, 2019. After this date we cannot guarantee having the jerseys screened with the Sponsor's name in time for the May start of season.

The Club provides recognition of the Sponsors' contributions through honourable mention on our web site. Sponsor logos will appear on our website as well. Game results are listed in the Peterborough Examiner each week, recognizing our Sponsors. Each Sponsor will receive a plaque with a team picture at the end of the season. If you don't want this plaque, please indicate that in the invoice form attached.

We sincerely hope that you will help us to make this 2019 season a success. Please know that your contribution is greatly appreciated and is used for a worthwhile cause. We are enclosing an invoice for you to complete and return along with your cheque before the April 8th, 2019 date. If you have any questions, please give me a call.

Sponsorships are tax deductible.

Thanking you in advance, I remain,

Yours in soccer,

Winston Ernst, PYSC Sponsorship Chair (705 742 6935)

PYSC web site: www.pysc.on.ca

Additional information about our club:

PYSC is a non profit club. We have a volunteer executive who work year-round to organize this program for the children. We also have about 150 coaches and assistants who give their time through the summer season to organize and coach our many teams. We also sponsor a number of children who could not otherwise afford to play, 50 of them in 2018. Our program budget of about \$250,000 is financed through players' registration fees and approximately 20% by sponsor contributions. Thank you for your support.